

**For immediate release**  
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## **HomeStart a cut above in the HR stakes**

South Australian lender HomeStart Finance has been recognised as one of Australia's top employers, winning 'Recommended Employer' from the Australian Business Awards for the third consecutive year.

Leading the pack among Australia's most progressive organisations, HomeStart was selected from close to 100 participants for an award which recognises the provision of a stimulating and supportive workplace.

HomeStart received the award in light of its exceptional performance in retention, occupational health and safety outcomes, and development opportunities.

HomeStart CEO John Oliver said the organisation's success is underpinned by staff and management's commitment to making a difference for more South Australians.

"We're delighted to receive this award, which officially acknowledges what our staff members often tell us – HomeStart is a great place to work," he said.

HomeStart takes a unique approach to planning and managing its business, combining human resources, strategy, operational excellence and project management functions in a 'People and Strategy' division.

This enables alignment between the organisation's vision and the structures and systems underpinning the contributions of its employees, achieving a better balance between meeting employee aspirations and achieving business objectives.

"HomeStart is lucky enough to have a core aim which motivates our staff – helping people into home ownership. Our People and Strategy division builds on this to ensure our workplace is engaging and constantly challenging our staff," says John Oliver.

Now in its sixth year, the Australian Business Awards program recognises organisations that demonstrate the core values of business excellence, product excellence, corporate responsibility, sustainability and commercial success in their respective industries.

HomeStart has been awarded the Recommended Employer award four out of six times.

HomeStart Finance was established by the South Australian Government in 1989 to provide affordable home loan options, and to date has helped more than 60,000 South Australian households achieve their home ownership goals.